

Greg Cordell

Empowering | Collaborative | Strategic | Systems-Oriented

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PROFESSIONAL SUMMARY

I'm a technology leader with a deep-rooted passion for building secure, scalable platforms through a DevOps and Site Reliability Engineering (SRE) lens. My approach is grounded in the belief that infrastructure, security, and IT are not standalone concerns—they are core features that should seamlessly support and enhance the customer experience.

My leadership style centers on empowerment. I believe in hiring great people, setting them up for success, and then getting out of their way—offering guidance, support, and vision rather than mandates. I see my role as building ecosystems where people and technology can do their best work, together.

CORE COMPETENCIES

- Infrastructure & Cloud Architecture (multi-cloud: AWS, GCP, Azure & more)
 - Security & Compliance Leadership (SOC 2, ISO 27001, HIPAA, NIST 800-171, FedRAMP, CMMC 2.0)
 - IT Operations & Leadership
 - DevOps & Site Reliability Engineering (SRE)
 - Team Building & Organizational Transformation
 - Reliability & High-Availability (99.999% SLAs)
- Compliance & Security Frameworks:** SOC 2 · ISO 27001 · HIPAA · NIST 800-171 · FedRAMP · CMMC 2.0

PROFESSIONAL EXPERIENCE

- Director, Infrastructure, Security & IT** — Groundfloor

Feb 2024 – Present

 - Lead infrastructure, security, and IT for a fintech investment platform, having expanded an infrastructure-and-security charter to also own end-to-end IT operations.
 - Advancing SOC 2 and ISO 27001 alignment, treating security and reliability as product features that enable innovation rather than gate it.
 - Partner across Engineering, Product, Sales, and Support to keep technical strategy customer-centric and aligned to business goals.
- Director of Infrastructure & Security** — Kobiton

May 2023 – Feb 2024

 - Owned infrastructure and security for a mobile app testing SaaS platform.
 - Led SOC 2 compliance and security program maturation to support enterprise growth.
- Head of Infrastructure** — Reliable Robotics

Jan 2023 – May 2023

 - Led infrastructure for autonomous aviation systems in a highly regulated, safety-critical environment.
- Director of Infrastructure** — Groundfloor

Jan 2022 – Dec 2022

 - Built and led cloud infrastructure for a fintech investment platform, establishing DevOps and SRE foundations.
- Sr. Manager of Engineering** — Splunk (via Rigor acquisition)

Oct 2020 – Jan 2022

 - Led a lean team of four supporting a fleet of 3,000–4,000 nodes running millions of synthetic tests daily across eight cloud providers.
 - Integrated Rigor's synthetic monitoring platform into Splunk following acquisition.
- Director of Engineering** — Rigor (acquired by Splunk)

Mar 2020 – Oct 2020

 - Led engineering through the company's acquisition by Splunk.
- Director of Engineering, Site Reliability** — SmileDirectClub

May 2019 – Mar 2020

 - Led site reliability engineering; drove HIPAA compliance and security-first practices in a regulated healthcare environment.
- Sr. Director, IT & SRE** — Cardlytics

2017 – May 2019

 - Led IT and SRE organizations; architected and implemented IaaS systems meeting 99.999% uptime SLAs with some of the world's largest financial institutions.
- Technical Director** — Cardlytics

2013 – 2017
- Senior Implementation Engineer** — Cardlytics

2011 – 2013

Configuration Analyst — SBC Systems

2009 – 2011

Business Analyst — CGI

2007 – 2009

EDUCATION

Furman University — B.A., English, 2005